

DOCKET NO.: EWAL-0002
Application No.: 10/672,133
Office Action Dated: September 30, 2008

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Stephen A. Ewald
Application No.: **10/672,133**
Filing Date: **September 26, 2003**
For: **System and Method For Purchasing Linked With Broadcast Media**

Confirmation No.: **6111**
Group Art Unit: **3625**
Examiner: **Mark A. Fadok**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.111

In response to the Official Action dated **September 30, 2008**(the “OA”),
reconsideration is respectfully requested in view of the amendments and/or remarks as
indicated below:

- ☐ **Amendments to the Specification** begin on page of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which
begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page of this paper and include
an attached replacement sheet.
- ☒ **Remarks** begin on page 6 of this paper.